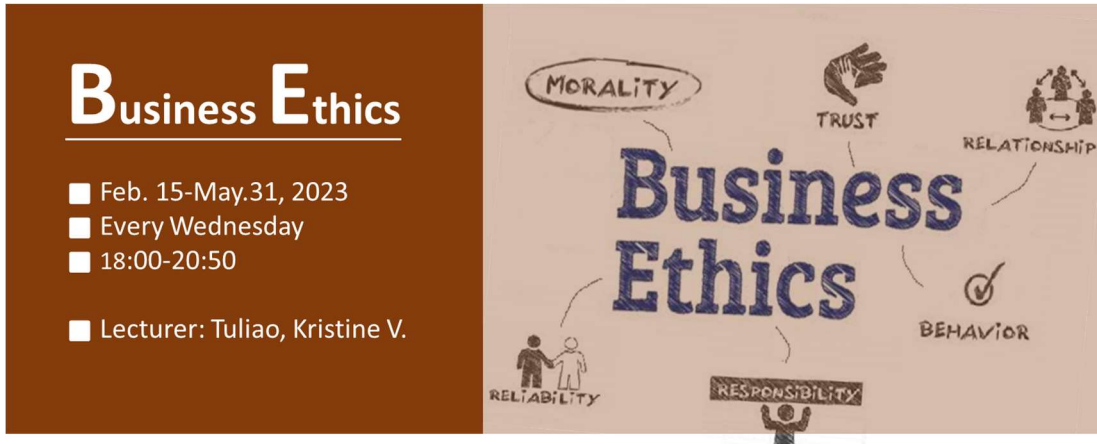


**【Free Online Course】“Business Ethics” cultivates your ability to decide and act in the face of ethical dilemmas and controversial business situations.**



The graphic features a dark brown background on the left with the text 'Business Ethics' in white. Below it, course details are listed: 'Feb. 15-May.31, 2023', 'Every Wednesday', '18:00-20:50', and 'Lecturer: Tuliiao, Kristine V.'. On the right, a light brown background contains the title 'Business Ethics' in large blue letters, surrounded by hand-drawn icons and labels for 'MORALITY', 'TRUST', 'RELATIONSHIP', 'RELIABILITY', 'RESPONSIBILITY', and 'BEHAVIOR'.

School of Management, National Central University offers students from our alliance universities an online class without formal matriculation. This course is designed for students who want academic exchange with Taiwanese students and have learning experience studying in Taiwan.

Online Business Ethics is a graduate-level course that grants an opportunity to better understand the standards of morally right and wrong business conduct. This course offers a combination of theoretical and practical frameworks to identify, examine, and comprehend how ethical decisions are made and how ethical issues are dealt with in the field of business. Lectures, case analyses, and other materials such as videos, vignettes, and other digital media will be utilized to challenge the students' ethical reasoning and decisions. The class will employ interactive learning techniques to enhance students' learning motivation and experience that encourage critical thinking skills, impacting their perspectives and attitudes toward business ethics.

Students who completed this non-credit course can get a Certificate of Completion authorized by the Dean and the Lecturer.

### **Application Information**

I Tuition: Free

I Registration Deadline: **February 1, 2023**



I Course Introduction:

<https://cis.ncu.edu.tw/Course/main/query/byKeywords?serialNo=42006&outline=42006&semester=1112>

I Online registration form: <https://forms.gle/QYHUxanrUc9ffBQU8>

I Qualification: The maximum ten of best-suited students according to respective majors and English proficiency will be selected and contacted using the registered e-mail address on February 8, 2023.

### Course Information

- Lecturer: Tuliao, Kristine V.
- Time: Wednesdays 18:00-20:50
- Course Outline

| Week | Date   | Topic  |
|------|--------|--|
| 1    | Feb 15 | Class Introduction   |
| 2    | Feb 22 | Introduction to Business Ethics  |
| 3    | Mar 01 | Case 1: An Intern's Dilemma (A)  |
| 4    | Mar 08 | Managing and Institutionalizing Ethics in Organizations                          |
| 5    | Mar 15 | Case 2: UIT: Business ethics and compliance                                      |
| 6    | Mar 22 | Individual Factors: Moral Reasoning and Decision-Making Process                  |
| 7    | Mar 29 | Case 3: Lenhage AG: Ethical dilemma  |
| 8    | Apr 05 | No Classes (a holiday break)   |
| 9    | Apr 12 | Organizational Factors: Culture, Relationships, and Developing Ethics Programs   |
| 10   | Apr 19 | Case 4: KingJewels: Ethical leadership in practice                               |
| 11   | Apr 26 | Managing Ethical Programs and Global Ethics                                      |
| 12   | May 03 | Case 5: Responsible A.I: Tackling Tech's Largest Corporate Governance Challenges |
| 13   | May 10 | Ethical Leadership and Social Responsibility                                     |
| 14   | May 17 | Case 6: Ferris Valley Foods Company: CSR and Reentry                             |
| 15   | May 24 | Group Report on Special Topics in Business Ethics                                |
| 16   | May 31 | Group Final Project  |